

Parent and Caregiver Reader Motivation Guide

Learn about your child's reading motivation type
and how to keep them engaged.



Confidence **The Lion**

Believes they are a great reader and are motivated by success.

Encourage your child to set a personal weekly or monthly reading milestone. Invite them to read aloud to younger siblings or family members to reinforce their leadership identity.



Curiosity **The Detective**

Enjoys learning new things and is motivated by the desire to uncover facts.

Help your child select articles or non-fiction books about their favorite real-world hobbies, and plan family trips (e.g., to museums or parks) that directly connect to what they are reading.



Importance **The Guardian**

Believes reading is an important part of life and protects their reading time.

Model the behavior by practicing dedicated family reading time where everyone reads together. Talk openly about articles or books that influence your own daily life.



Recognition **The Star**

Shines when celebrated and is motivated by achieving social recognition.

Proudly display reading certificates or milestone achievements on the refrigerator and celebrate reached goals with a special family outing or treat.



Social **The Butterfly**

Enjoys talking about books and is motivated by social connection with friends and family.

Create a neighborhood kids' book club or make it a routine to ask open-ended questions about book plots and characters during family dinner conversations.

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Challenge

The Climber

Enjoys a challenge and is motivated by understanding complex texts.

Provide books slightly above grade level featuring rich vocabulary. Keep an ongoing list of unfamiliar words at home and review their meanings together.



Enjoyment

The Fan

Motivated by reading for fun or to escape into another world.

Design a cozy, distraction-free reading nook at home. Let your child pick a book purely based on its cover artwork and prioritize reading together for entertainment.



Compliance

The Closer

Motivated by reading because of an external goal or requirement.

Set up a consistent, distraction-free daily routine (e.g., 20 minutes before bedtime) and help them log their reading in Beanstack.



Grades

The Scholar

Motivated by the desire to earn good grades by reading more.

Regularly review vocabulary lists together, ask comprehension questions about school texts, and emphasize how steady reading skills build overall academic success.



Competition

The Champion

A true competitor who wants to be the best at reading.

Create lighthearted, friendly reading challenges at home (e.g., child vs. parent logging tracking or friendly sibling point brackets).



Low Motivation Scores

No strong preference for any of the 10 core motivation factors.

Initiate zero-pressure conversations about what kind of stories your child finds most exciting. Share with educators for tailored reading recommendations.