

# Boost Early Literacy at Your Library with Beanstack

Inspire young readers and their caregivers with fun, skill-building challenges. These five ideas help public libraries grow early literacy engagement—right from the start.



## Seasonal First Steps to Reading Mini-Challenges

Run short, themed early literacy challenges (e.g., Spring Storytime Sprint, Fall Into Reading, Winter Warm-Up) for pre-readers and their caregivers.

- **How Beanstack Helps:** Use activity badges for early literacy skills like “Sing a Song,” “Name Five Colors,” or “Retell Your Favorite Story.” Include logging minutes read aloud.
- **Promotion Tip:** Bundle a themed booklist with each challenge and display it in the children’s area with a QR code to join the challenge in Beanstack.

## Milestone Moments in 1,000 Books Before Kindergarten

Try something new and celebrate every 100 or 250 books read with digital badges and small rewards (e.g., a sticker, a button, or a photo with a library logo).

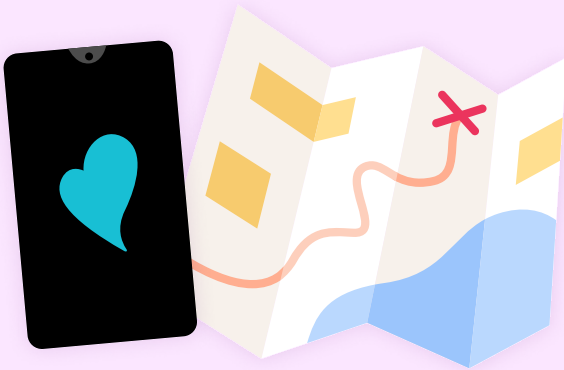
- **How Beanstack Helps:** Set milestone badges to trigger automated congratulations emails, encouraging families to share their progress on social media.
- **Promotion Tip:** Create a library “Wall of Readers” (physical or digital) where families share milestones and feel part of the community.



## Read Around Town Community Adventure

Partner with local businesses and organizations to offer an early literacy scavenger hunt. Families read at home, then visit community partners for special storytimes or secret codes.

- **How Beanstack Helps:** Assign secret codes at each location that unlock a badge in the challenge.
- **Promotion Tip:** Create a printed map that families can follow and highlight the Beanstack app as their “digital passport.”



## Early Literacy Skills Challenge for Caregivers

Create a challenge for parents, expectant parents, and caregivers to model and practice early literacy activities—singing, rhyming, talking, and playing—with their child.

- **How Beanstack Helps:** Add activity badges like “Sing a Lullaby,” “Point Out Shapes,” or “Count to Ten Together,” with space for short reflections.
- **Promotion Tip:** Tie the challenge to library storytime themes so caregivers can immediately apply activities from the week’s session

## Picture Book Spotlight Challenges

Create thematic challenges that showcase your picture book collection and connect with in-library storytimes.

- **How Beanstack Helps:** Build challenges with activity badges tied to picture book themes where families log reading and complete activities.
- **Promotion Tip:** Highlight upcoming storytimes in the challenge and feature matching booklists.



With Beanstack, your library can spark a lifelong love of reading starting on day one.